

J.21/3/2023-e-Gov-MoWR-Part(I)
Government of India
भारत सरकार
Ministry of Jal Shakti
जल शक्ति मंत्रालय
Department of WR, RD & GR,
जल संसाधन, नदी विकास एवं गंगा संरक्षण विभाग
(e-Governance)
(ई-गवर्नेंस)

श्रम शक्ति भवन,
रफी मार्ग, नई दिल्ली,
दिनांक 26 मार्च, 2024

OFFICE MEMORANDUM

Subject: - Digital Brand Identity Manual (DBIM) Version 3.0 for harmonizing Gol's Digital Footprint -Updation of data-reg.

The undersigned is directed to say that this organization is facilitating the migration to new website in compliance with DBIM (Digital Brand Identity Manual).

2. In this regard, all the nodal officers of this department are requested to go through the URL <https://dowr.digifootprint.in/> and verify/review the content/material of their respective wing from the existing URL and give the information about the updated content, if any, in the enclosed proforma and also if there is no change/updation related to their wing, the 'Nil' information may be sent to this section mandatorily by 28.03.2024.

3. It shall be the responsibility of the Nodal officers for strict compliance of above direction pertaining to their respective Divisions/Wings.

Encl: As Stated

**Signed by Mahesh Kumar
Kashyap**
Date: 26-03-2024 10:34:43
Reason: Approved

(महेश कुमार कश्यप)
अवर सचिव, भारत सरकार
दूरभाष सं. -23766944
ईमेल: mk.kashyap@gov.in

To

All the Nodal officers of DoWR, RD & GR.

Copy for information to:

1. PPS to JS(Admin, IC & GW)

I/94658/2024

2. PA to DS(IEC & e-Gov)

Format for Wings/Divisions of DoWR, RD & GR

S.No	Name of Wing/Division along with URL	Nodal Officer	Details of existing content	Details of updated content	Remarks