

F.No.J-35012/1/2014-e-Gov.  
Government of India  
Ministry of Water Resources,  
River Development & Ganga Rejuvenation,  
(e-Governance Cell)

Shram Shakti Bhawan, Rafi Marg,  
New Delhi, dated the 07 July, 2015.

To

**Heads of Organizations under the Ministry.**

**Subject:- Activities focused around Digital India Program – reg..**

Sir,

I am directed to forward, herewith, a copy of DO letter No. 3(59)/2015-EG-II dated 26.06.2015 received from Secretary, DeitY, Ministry of Communications & IT addressed to Secretary (WR, RD & GR) on the subject cited above and to say that this Ministry has been requested to arrange a series of activities focused around the Digital India programme, being organized from 01<sup>st</sup> July to 07<sup>th</sup> July, 2015. The details of activities may be uploaded on the Web portal i.e. <http://diweek.cloudapp.net>.

2. In view of this, it is requested that the appropriate action may be taken to pursue the above activity. In case of any query on the above portal, Sh Vinay Thakur, Director, DeitY may be contacted. Action taken may be apprised off to the undersigned.

3. This has the approval of JS (PP), MoWR, RD & GR.

**Encl: As above.**

Yours faithfully,

*Ashok*  
2/7/15

(Ashok Kumar Gupta)

Under Secretary to the Government of India,

Tel:- 011-23714350

Copy for similar action to:-

1. All Wing Heads of the Ministry.

Copy for information to:-

✓ I. Technical Director, NIC with a request to kindly upload this on IntraMoWR.

भारत सरकार  
सचिव

R S Sharma  
Secretary



भारत सरकार  
संचार और सूचना प्रौद्योगिकी विभाग  
इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी विभाग  
Government of India  
Ministry of Communications &  
Information Technology  
Department of Electronics &  
Information Technology (DeitY)



D.O. No. 3(59)/2015-EG-II  
Dated: 26<sup>th</sup> June, 2015

Dear Secretary,

This is with reference to the DO letter of even number dated 13<sup>th</sup> March, 2015 regarding Digital India Week. The objective of the Digital India Programme during the Digital India Week is to Inform, Educate and Engage citizens in the ongoing government effort to transform India into digitally empowered society and knowledge economy.

2. This programme will be launched by Hon'ble Prime Minister on 1<sup>st</sup> July, 2015 at 4 PM in New Delhi and is likely to be of about one and a half hours duration. Since Digital India Programme has evinced keen interest across country, it is suggested that your Ministry/Department may arrange a series of activities focused around Digital India Programme. The inaugural function is also being telecast/ webcast live. A suggested plan of activities is enclosed at 'Annexure A'.

3. We have also developed a mobile app (<http://www.diweek.cloudapp.net>) which could be used for uploading the details (alongwith photographs) of activities conducted during the week. For any clarification, Shri Vinay Thakur, Director, NeGD, DeitY ([vinay@gov.in](mailto:vinay@gov.in), Ph: 011-30481618, 011-24301933 Mob: +91-9868227040) may be contacted.

With regards,

Yours sincerely,

(RS Sharma) 26/6

To:

All Secretaries to Govt. Of India (As per list)

**Annexure A**

**Central Ministry/Department**

**PARTICIPATION IN DIGITAL INDIA WEEK CELEBRATION**

**(July 1<sup>st</sup> – 7<sup>th</sup>, 2015)**

**Pre-event Activities**

- Posting of the event details on Department's website, social media pages.
- Announcement of event in form of web banner on Department's website

**Main Event Activities**

(Launch of Digital India Week on **1<sup>st</sup> July, 2015 at 4 PM**, IST in New Delhi)

1. Live coverage of the inaugural function starting at 4 PM, IST 1<sup>st</sup> July, 2015.

**DIW Event Activities (July 2<sup>nd</sup> – July 7<sup>th</sup>, 2015)**

1. Screening of Digital India Film and video, launch of new e-Services of the Department (if planned) at field level offices, arranging local competitions.
2. Report (Online submission of the events) & participant feedback through an app specially designed by DeitY.
3. Details of events to be posted on respective websites alongwith the pictures and also make information available on Social Media such as Twitter & Facebook pages of Department.
4. Posting of local news coverage at Departments website / Social Media pages etc.