डा० बिजय कुमार बेहेरा, आई.ई.एस.

आर्थिक सलाहकार

Dr. Bijaya Kumar Behera, ies

ECONOMIC ADVISER

Tel.: 011-23725302 E-mail: behera.bk@nic.in







पंचायती राज मंत्रालय भारत सरकार टावर—II, 9वां तल जीवन भारती बिल्डिंग नई दिल्ली—110001

MINISTRY OF PANCHAYATI RAJ GOVERNMENT OF INDIA TOWER-II, 9th FLOOR

JEEVAN BHARTI BUILDING NEW DELHI-110001

Dated: 14th February, 2025

No. J-110011/5/2025-Media

Dear Sir malan,

As you are aware that the Ministry of Panchayati Raj (MoPR) has been bringing out a magazine "Gramoday Sankalp" with a view to disseminate the information on the various facets of the Government schemes, the replicable models of implementation of programmes, projects and success stories to the elected representatives of PRI and rural citizens.

- 2. This magazine is published in Hindi, English and eleven other Indian languages in eversion (Digital format) for the benefit of more than 2.78 lakh Panchayati Raj Institutions (PRIs) in particular.
- 3. The upcoming issue of Gramoday Sankalp will focus on the theme, "Empowering Women through Panchayati Raj Institutions." As you are aware, the extensive participation of the women leaders granted within the Panchayati Raj system has begun to foster visible social transformation in rural India. Over the past decade, women in our traditionally male-dominated rural society have broken the shackles of confinement and are now standing shoulder to shoulder with men, taking charge of village development.
- 4. Across the country, there are over 2.5 lakh panchayats with more than 3.15 million elected representatives, of which 46% are women. With nearly half of the political representation allocated to women in Panchayati Raj, a significant shift toward women's empowerment in rural areas has been witnessed. Through extensive capacity-building initiatives, the Ministry of Panchayati Raj has nurtured the leadership and governance abilities of these elected women representatives. Women sarpanches and heads have introduced new dimensions to the development of their gram panchayats.
- 5. In the upcoming issue of Gramoday Sankalp, we aim to spotlight women leadership prominently. The edition will feature articles on capacity building for women panchayat representatives, efforts for empowering rural women, innovative initiatives led by women, and best practices associated with their contributions.
- 6. I, therefore, request that the articles, success stories/ inspirational stories should be accompanied with at least five relevant high definition colored photographs/ infographics. Further, the requisite written material be sent in English or Hindi. Contents may be sent vide emails to alok.pandya@govcontractor.in and CC to behera.bk@nic.in. It is requested that the article must reach this Ministry latest by 25th February, 2025 to enable incorporation of same in the next issue of Gramoday Sankalp.

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Yours Sincerely,

(Bijaya Kumar Behera)

To:

- 1. All Secretaries government of India (As per list attached)
- 2. All ACSs, Pr. Secretaries, Secretaries States/UTs
- DG, NIRD&PR
- All Director SIRD & PR