Shram Shakti Bhawan,
Rafi Marg, New Delhi,
Dated 14th November, 2023

OFFICE MEMORANDUM

Subject: – Appointment of Chief Information Officer (CIO) of Department of Water Resources, River Development and Ganga Rejuvanation - reg.

Reference to the Cabinet Secretary's D.O. letter No. 171/3/1/2021-CA.V/CA.III dated 01.11.2023 (copy enclosed) on the subject cited above.

2.   It is intimated that Shri Subodh Yadav, Joint Secretary(Admin, IC & GW) has been nominated as the Chief Information Officer (CIO) of this Department to oversee that Department's website hosts accurate and updated content, track the website usage, improve UI/UX and ensure compliance with the latest Guidelines for Indian Government Websites (GIGW).

3. The issues with the approval of Secretary (WR, RD & GR).

Encl: As above

(Dalbir Singh)
Deputy Secretary (e-Gov/IEC)
Tel. No. 23766369

To

Secretary, MeitY
Electronics Niketan, 6, CGO Complex, Lodhi Road
New Delhi, Pin - 110003

Copy to:

i.   OSD to Cabinet Secretary
ii.   PPS to Secretary(WR, RD & GR)
iii.   PPS to JS(Admin, IC & GW)

J-21/3/2023-e-gov-MOWR-Part(1)

2624078/2023/e-Governance Section

राजीव गौबा

Rajiv Gauba

मंत्रिमंडल सचिव
भारत सरकार
**CABINET SECRETARY
GOVERNMENT OF INDIA**

सत्यमेव जयते

DO No. 171/3/1/2021-CA.V/CA.III
1st November, 2023

Dear Secretary

As you may be aware, Ministry of Electronics and Information Technology (MeitY) has prepared an action plan for harmonising Government of India's digital footprint. Implementation of the action plan is to be monitored regularly by the Secretaries.

2.   This exercise is aimed at ensuring consistent and impactful messaging with harmonised user interface and user experience (UI/UX), across Government of India's digital footprint. To this end, MeitY is developing a Digital Brand Identity Manual (DBIM), which will be communicated separately. Further, a Content Management System (CMS) will be developed by MeitY to enable centralised publishing of content across Government websites and Apps.

3.   As an immediate step, all Ministries/ Departments are expected to ensure that their websites host accurate and updated content, track the website usage, improve UI/UX, and ensure compliance with the latest Guidelines for Indian Government Websites (GIGW). For this purpose, you may designate a Joint Secretary-level officer as Chief Information Officer (CIO).

4.   Active involvement of Ministries/ Departments is crucial for the success of the digital footprint harmonisation initiative. Detailed instructions in the matter would be communicated by Secretary, MeitY, separately.

5.   I would request you to kindly take all necessary actions to ensure effective implementation of this exercise in a time bound manner.

With regards

Yours sincerely,

(Rajiv Gauba)

All Secretaries to the Government of India.